



## Petra Wilson

### Senior Director, Connected Health and Care Internet Business Solutions Group Cisco Systems, Inc.

Petra Wilson is senior director of the European Health and Care team in Cisco's Internet Business Solutions Group (IBSG). Her work focuses on helping health and care providers develop their strategies for making good use of communication and collaboration technology to demands of care provision for an ageing society, where patients' needs become wider and demands on health and care providers straddle many of the established silos of care organisation.

Previously, she was deputy director of the **European Health Management Association (EHMA)**, a membership organisation committed to improving healthcare in Europe by raising standards of managerial performance in the health sector.

Prior to EHMA, Petra worked for the **European Commission** in its eHealth Directorate. She worked specifically on the European eHealth Action Plan, which commits all member states of the European Union to adopt road maps for the implementation of Connected Health solutions. Petra also advised the Commission on legal and ethical issues surrounding use of information technologies in healthcare.

Alongside her role at Cisco Petra holds several positions with eHealth interest groups. She acts as secretary general for the European branch of **Continua Health Alliance** and is also co-lead of its European Policy Working Group. Petra is also active with the **Health Information Management and Systems Society**, where she serves as a member of the European Governing Council. She also acts as an advisor to the **Health on the Net Foundation**.

Outside her healthcare work Petra is also a dedicated and passionate supporter of inclusion and diversity in the workplace. She has for the past 3 year co-lead the Cisco Belux Inclusion and Diversity team. In this capacity she has been involved in a wide range of thought leadership, training and external activities. Cisco Belgium was the proud winner of the 2010 Special Award for Diversity from the Great Place to Work Institute.

Originally trained in law, Petra spent several years as a lecturer and Senior Research Fellow at **Nottingham University**, UK, specializing in healthcare law. She has a Ph.D. in public health law from **Oxford University**, and has published widely on the legal aspects of using information technologies in healthcare. Originally from the UK, she is fluent in English, German, and French.



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