

Global E-Health Forum – Hamburg 2011 (GEHF 2011),
October 11-13 in Hamburg, Germany

President of Canada Health Infoway to Deliver Keynote at GEHF 2011

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Hamburg, April 19, 2011: The Global E-Health Forum is pleased to
announce Richard C. Alvarez, President and Chief Executive
Officer of Canada Health Infoway as one of the keynote speakers
at this year's conference.

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Mr. Alvarez is a leader in Canadian healthcare. He is known for taking
on challenging mandates and building successful organizations. He
has established strong, collaborative relationships with the federal,
provincial and territorial governments and other stakeholders as the
foundation for solid progress. Mr. Alvarez will present "Transforming
Healthcare in Canada through E-Health", discussing the challenges
facing the health system in Canada and the role of information and
information technology within a reformed health system.

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Ljubisav Matejevic, founder and honorary chairman of the Global
E-Health Forum is convinced that "Richard Alvarez will present best
practices of the necessary transformation of healthcare systems in
order to guarantee a sustainable healthcare delivery in the future."

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The GEHF 2011 entitled "Designing Personalized Healthcare" will
feature speakers from all over the globe. Their strategy presentations
and case studies will be complemented by discussion forums,
workshops and an exhibition of solution providers.

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The third day is dedicated to various breakout sessions and guided
tours at different locations (hospitals, among others) targeting the
individual information needs of special interest groups.

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For further information and registration, please see www.global-ehealth-forum.com

For further information, please contact

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Global E-Health Forum – Hamburg 2011 PI19042011 April 19, 2011



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