

Jonathan D. Katz

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Mr. Jonathan Katz is the CEO and founder of MedAdherence, Inc., an innovative healthcare technology company using communications and information technology to change behaviors and drive improved adherence to medical care plans. MedAdherence is especially focused on delivering low cost high tech solutions to underserved health populations. Mr. Katz is an experienced information technology executive and entrepreneur who has been an innovative driver of software-based solutions in both healthcare and financial services. Previously, he was the founder of HCCP and VastVideo which leveraged software as a service to deliver lower cost solutions to the marketplace. He was an early designer for the Community Health Information Networks (CHINs) where he developed his passion for using technology to address the gaps in information that negatively impact healthcare.

Mr. Katz's areas of expertise include healthcare informatics, revenue cycle and billing applications, personal health records (PHR) and electronic medical records (EMR), and E-business strategy development. Previously, he has worked with PHR/EMR companies to develop a business model for integrating physicians and hospitals on a common network enabling collaboration and improved outcomes and lower costs. He has also led efforts to consolidate medical billing companies, and been a member of Medical Billing Management Association helping optimize revenue cycle management. He has also been a member of ANSI standards committees for processing medical claims and eligibility transactions and a member of the Health Record Banking Alliance focused on promoting the use of and securing personal health records.

Mr. Katz holds an MBA in Banking, Finance, and Investments from Hofstra University, Hempstead, New York, and a BA in Economics and Psychology (double major) from the University of Rochester, New York.